

# Decision Maker's Rights for Achieving DQ

**Every decision maker has the right to decision quality, achieved through:**

- 1** A **decision frame** that structures the decision in the most relevant context.
- 2** **Creative alternatives** that enable a selection among viable and distinct choices.
- 3** **Relevant and reliable information** upon which to base a decision, incorporating the inherent uncertainty.
- 4** An understanding of **potential outcomes** of each alternative described in terms of the decision makers' values.
- 5** **Sound reasoning and analysis** that allow decision makers to draw meaningful conclusions and choose the best alternative.
- 6** **An effective decision project leader** to achieve alignment and commitment to the best action.

Source: SDG and the Society of Decision Professionals

